

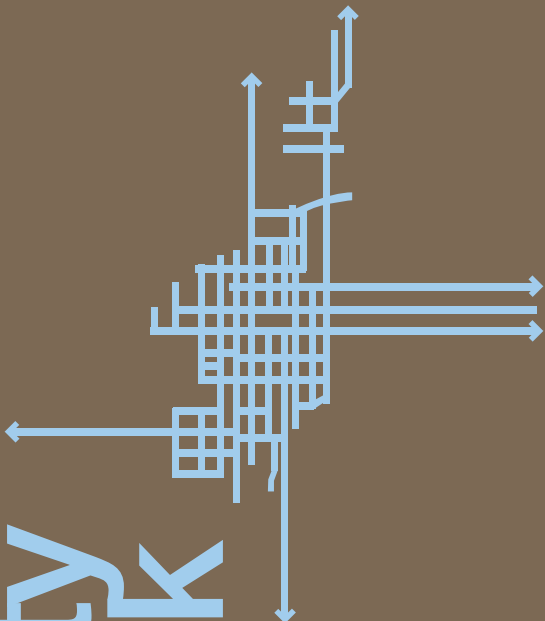
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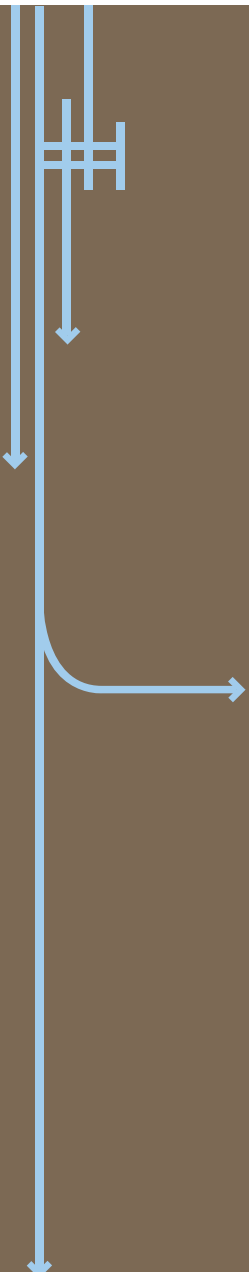
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# Reality Check



Triangle Tomorrow  
10900 World Trade Boulevard  
Raleigh, NC 27617



# Frequently Asked Questions

## What are we doing?

Reality Check is a joint initiative of the Triangle District Council of the Urban Land Institute and Triangle Tomorrow, a program of the Research Triangle Regional Partnership, to address the reality of growth projected for our region. Addressing growth challenges and opportunities will benefit our economic well-being and quality of life. Over the course of the next year, Reality Check, a ULI methodology, will assemble a wide range of stakeholders and constituents to help evaluate and review strategies the region should consider to accommodate its economic success and growth.

## What is Reality Check?

Reality Check is an important opportunity for Triangle citizens working together to craft consensus on how a region, or even a state, should address how it will grow – which areas should be protected and where inevitable new growth should develop. Hundreds of elected officials, business leaders and civic and non-profit organizations will be invited to a one half day planning exercise designed to analyze and develop alternative growth scenarios for our rapidly growing region.

## Why are we doing this?

Managed well, continued growth will be a boon for our region. If managed poorly, we could see housing prices spike, traffic worsen, and open space disappear. The urgent questions facing the Triangle are: Where will these new residents live and work? Can our existing cities and towns absorb this increase in population and jobs? What will be the cumulative effects of such increases in population and development on our transportation network, housing costs and the quality of life of the Triangle region? A proactive approach to accommodating our growth will help us maintain our exceptional quality of life and successful economy.

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## What can I do to be involved?

- Express your interest in participating in the exercise
- Volunteer for one of our committees
- Become an exercise facilitator
- Ask about other volunteer opportunities
- Become a sponsor – financial or otherwise
- Post-exercise, get involved in the implementation phase

## What do we hope to accomplish?

- A collective vision for growth, development and land use in the region;
- A region-wide awareness of the level of growth that is coming;
- Recognition of the legitimate points of view of diverse stakeholders; and,
- The foundation for a concrete list of next steps to assure quality growth to meet the region's needs over the next two decades.

## What is the region we're working with for Reality Check?

For this project the region is the Research Triangle Regional Partnership's 13 counties: Chatham, Durham, Franklin, Granville, Harnett, Johnston, Lee, Moore, Orange, Person, Vance, Wake and Warren and the adjoining counties of Alamance and Wilson.

## How is Reality Check being funded?

Sponsorship from the private sector will pay for Reality Check. Additional sponsorship information will be made available in the near future.

## What other regions have done a Reality Check?

Reality Check has been completed by Los Angeles, North Texas Region, Washington, D.C., Tampa Bay, and the states of Maryland and Utah.

## Who needs to be involved in Reality Check?

The participants of Reality Check need to look like the region. It is designed to be credible and balanced, with representatives from a diverse group of stakeholders, including environmental, business, civic, government and academic institutions. The priority is to be regionally inclusive – from the grass roots to the grass tops.

## For more information, please contact

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Triangle Tomorrow

**ULI Triangle**  
A district council of the Urban Land Institute



A collaborative regional planning process of the Urban Land Institute